

Boomer Perennial Ryegrass

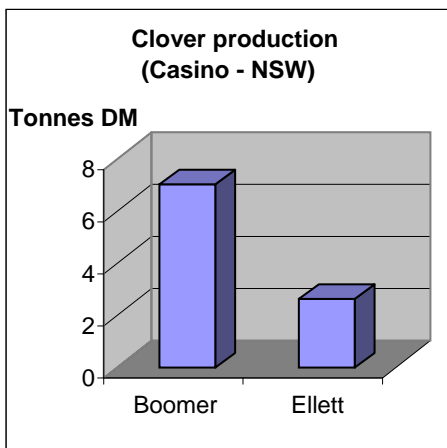
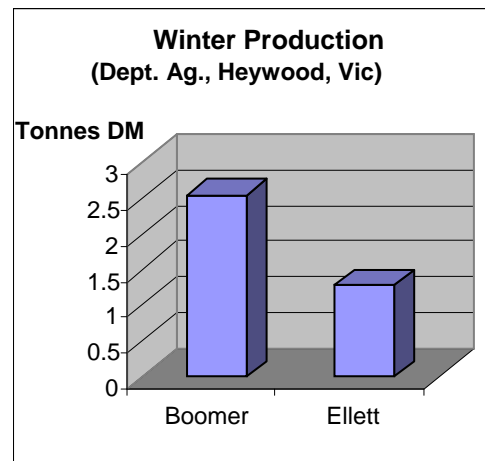
- ✓ The winter production of an annual
- ✓ Promotes more clover growth
- ✓ Excellent persistence (Australian Bred)
- ✓ Nil endophyte

Boomer was bred by Valley Seeds, from a range of Australian ecotypes, at Cathkin in Victoria. Selections were made to maximise seedling growth, winter growth and rust resistance.

Trials from Casino in Northern New South Wales to Cressy in Tasmania have shown that Boomer produces more winter feed than any other perennial ryegrass and even some short rotation ryegrasses.

Boomer is ideally suited to high producing finishing systems, autumn calving dairy herds or wool producers.

Special breeding has shifted the production of Boomer from the spring period back into late winter, where feed can be up to 10 times more valuable than in the spring.



Boomer has also been shown to be very compatible with companion clovers. Over 3 years Boomer allowed nearly 3 times more clover to grow than New Zealand bred Ellett.

Boomer has nil endophyte which means that ryegrass staggers or production losses due to the sub-clinical effects of endophyte are no longer a problem.